

29.11 – 2.12.2023
COSTA SALGUERO CENTER

413.000 VISITORS 79%
Exceeded
their visit
goals

99%
Plan to visit the next edition

86%
Have influence in decision making

78%
Is pleased with the specific group of visitors reached

92%

Is pleased with their participation

182 EXHIBITING BRANDS

96% Would participate in the next edition of ExpoFerretera



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PRODUCTS OF INTEREST TO VISITORS

General hardware Machines, tools and equipment 38% Electricity Fixing elements, bolts and screws 35% Paints, adhesives, sealants and chemicals 29% Home applications Locks and hardware **Building materials** Safety Bathroom fittings and gas Gardening Services Lubrication

Multiple possible answers
(GRAPHIC Group of products of interest)

