

Press release

May, 2019

## ExpoFerretera 2019 opens web registration

**Professionals who wish to visit the most important exhibition of the sector can already pre-register at [www.expoferretera.com.ar](http://www.expoferretera.com.ar)**

Items for hardware, plumbing parts, paint and construction material: all the links that make up the hardware framework will gather on August 28-31 in Buenos Aires. The aim is to generate new business, exchange knowledge and discuss about the challenges and opportunities of the sector in the medium and long term.

Organized by the Argentine Chamber of Hardware Stores and Related Products (CAFARA) and Messe Frankfurt Argentina, ExpoFerretera 2019 will have approximately 300 exhibitors and expects the visit of 18,000 business professionals and professionals of the sector.

Those who wish to visit it can already pre-register in the renewed web [www.expoferretera.com.ar](http://www.expoferretera.com.ar). In few steps, you should fill in a form with your data. Once the process is finished, you will receive a confirmation that you should submit at the exhibition entry, together with your ID. This way, you can speed up your access.

ExpoFerretera 2019 will have several attractions: manufacturing companies; importers; several thematic spaces; lectures and free trainings. The event will be carried out on August 28-31, 2019 in Costa Salguero Center of Buenos Aires, Argentina.

The exhibition is only for businessmen and professionals of the sector. With an invitation: free of charge. People under 16 years will not be admitted, even if attending with an adult.

### Further information:

[www.expoferretera.com.ar](http://www.expoferretera.com.ar)

### Press information and photographic material:

<https://expoferretera.ar.messefrankfurt.com/buenosaires/en/prensa.html>

### Links to websites:

[www.facebook.com/ExpoFerreteraAR](https://www.facebook.com/ExpoFerreteraAR) |

[www.twitter.com/ExpoFerreteraAR](https://www.twitter.com/ExpoFerreteraAR) | [www.instagram.com/expoferreteraar](https://www.instagram.com/expoferreteraar)

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### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at 30 locations, the company generates annual sales of around €715\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\*preliminary figures 2018

### **Background information on Messe Frankfurt Argentina**

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, Moto Show, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia, Arminera and Electronics Home, among others.

For more information, please visit our website at [www.argentina.messefrankfurt.com](http://www.argentina.messefrankfurt.com)

ExpoFerretera  
15° International Hardware, Plumbing  
Parts, Paint and Construction Materials  
Trade Fair  
Costa Salguero Center  
Buenos Aires, August 28 - 31, 2019