

**Press Release**

October, 2021

## You can already register in ExpoFerretera 2021

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**All the professionals and hobbyists who wish to visit the most important exhibition of the hardware industry of the region can already register online.**

The hardware, plumbing parts, paint and construction materials sector will gather again on December 1 to 4 in Costa Salguero Center of Buenos Aires. It is a unique space where they can generate new business, exchange knowledge and discuss about the challenges and opportunities of the sector.

Those who wish to visit it can already register in the website [www.expoferretera.com.ar](http://www.expoferretera.com.ar). Quick, easy and in a few steps: they should fill in a form with their data and, once the process is finished, they will receive a confirmation that they should submit at the exhibition entry, together with the ID. This way, they can speed up their entry.

It was recently announced that the events, trade fairs and exhibitions will have again 100% capacity and the sector gladly received the news, since all the players of the industry can be present. This new edition has outdoor spaces and all the necessary protocols, according to the recommendations and indications of the health authorities.

Online registration is suggested in order to speed up the entry and thus avoiding gathering crowds in the exhibition accesses. Besides, it is reminded to those interested in attending ExpoFerretera that it will be mandatory to use face masks in the different spaces of the exhibition.

ExpoFerretera will be held from December 1 to 4, 2021 at the Costa Salguero Center in Buenos Aires, Argentina.

The exhibition is only for businessmen and professionals of the sector. With an invitation: free of charge.

To be accredited at the event, you must present your ID or passport.

### **Further information:**

[www.expoferretera.com.ar](http://www.expoferretera.com.ar)

## **Press information and photographic material here**

### **Links to websites:**

[Facebook](#) | [Twitter](#) | [Instagram](#) | [LinkedIn](#)

### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Messe Frankfurt Group employs around 2,500\* people in a total of 30 subsidiaries. The company generated annual sales of approximately €250\* million in 2020 after having recorded sales of €738 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* preliminary figures 2020

### **Background information on Messe Frankfurt Argentina**

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Busworld Latin America, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, Salón Moto, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia and Arminera, among others.  
For more information, please visit our website at [www.argentina.messefrankfurt.com](http://www.argentina.messefrankfurt.com)

ExpoFerretera  
Exposición Internacional de Artículos  
para Ferreterías, Sanitarios, Pinturerías y  
Materiales de Construcción.  
Centro Costa Salguero  
Buenos Aires, 1 – 4 Diciembre 2021