

Press +++ ExpoFerretera 2025

October 22-25, 2025



## Preparations continue for ExpoFerretera 2025: last booths available!

**Buenos Aires, February 2025** - With a well-established track record, ExpoFerretera is getting ready to offer a renewed experience: on October 22-25, the event will be held for the first time at La Rural Trade Center, setting a milestone in its history. Furthermore, this year's edition will be even more significant, as it coincides with the 120th anniversary of the Argentine Chamber of Hardware Stores and Related Products (CAFARA), which gives it an additional symbolic value for the sector.

ExpoFerretera is a key platform for companies involved in construction and machinery for residential and industrial use. Organized by CAFARA and Messe Frankfurt Argentina, the event will bring together 400 national and international brands that will showcase the latest in terms of technology, innovations, and solutions for the industry. This will be the perfect venue to strengthen your market presence, generate new business, and expand your network with a specialized audience seeking innovation.

Companies interested in exhibiting should not delay any longer: there are few spaces available. Marketing is well underway and places are selling out quickly. For inquiries and booth reservations, please contact Mariela López, Product Head:  
[mariela.lopez@argentina.messefrankfurt.com](mailto:mariela.lopez@argentina.messefrankfurt.com)

Visitors will also enjoy a unique experience, with access to a varied program of activities, conferences, live exhibitions and presentations of the latest trends.

One of the great novelties of this edition is that ExpoFerretera 2025 will take place simultaneously with BIEL Light + Building Buenos Aires, thus expanding the opportunities for attendees, who will be able to explore in one place the entire value chain for repair, construction, electrical installations, lighting and maintenance.

For more information about the exhibition:

<https://expoferretera.ar.messefrankfurt.com/buenosaires/es.html>

### Social networks:

[www.facebook.com/expoferreteraar](https://www.facebook.com/expoferreteraar)

[www.twitter.com/expoferreteraar](https://www.twitter.com/expoferreteraar)

[www.instagram.com/expoferreteraar](https://www.instagram.com/expoferreteraar)

### Hashtags

#ExpoFerreteraAR #ExpoFerretera

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**More information about CAFARA**

[www.cafara.org.ar](http://www.cafara.org.ar)

**More information about Messe Frankfurt Argentina**

[www.ar.messefrankfurt.com](http://www.ar.messefrankfurt.com)

**More information about Messe Frankfurt Group**

[www.messefrankfurt.com/background-information](http://www.messefrankfurt.com/background-information)