

Press +++ ExpoFerretera 202522 to October 25, 2025



## ExpoFerretera 2025 grows: new pavilion and more business opportunities

**Buenos Aires, June 2025 – ExpoFerretera continues to consolidate itself as the key meeting point for the hardware sector in South America. This year it will be held simultaneously with BIEL Light + Building Buenos Aires and, due to the high demand for spaces, both events will add a new pavilion in La Rural to receive more companies and activities. The event will be held from October 22 to 25, 2025, in the city of Buenos Aires.**

The **International Hardware, Plumbing Parts, Paint and Construction Materials Trade Fair** continues to position itself as a cutting-edge place for the sector. Throughout its editions it has proven to have a strong commercial impact, with a sustained growth in qualified visitors and business opportunities.

In this edition, it will also be held in parallel with **BIEL Light + Building Buenos Aires**, the Biennial International Trade Fair of the Electric, Electronic and Lighting Industry Exhibition and Technical Congress. After 100% of the available surface area has been completed, the organisers of both events announced the incorporation of a new pavilion, which will expand the range of exhibitors, proposals and content.

"The simultaneity of these exhibitions enhances the competitiveness of the industrial ecosystem and generates an ideal environment for thousands of entrepreneurs and professionals from all over the region to establish strategic business relationships and strengthen their production processes," said Fabián Natalini, Project Manager.

This year **ExpoFerretera** coincides with the celebration of the **120th anniversary of CAFARA**, the Chamber that organizes the event together with **Messe Frankfurt Argentina**.

Among the outstanding activities are the **Exhibitors' Conferences**, which promote professional updating with demonstrations of product use; and the **Demonstrations Area**, where machinery will be exhibited and technical training will be provided.

**ExpoFerretera 2025** will be the great meeting of the sector. It will have a comprehensive and strategic proposal that will promote the exchange of ideas and the generation of business. Those interested in exhibiting and **securing the last available places** can contact Mariela López, Product Manager, at +54 11 7078 4829 or by email [mariela.lopez@argentina.messefrankfurt.com](mailto:mariela.lopez@argentina.messefrankfurt.com).

For more information about the exhibition:

<https://expoferretera.ar.messefrankfurt.com/buenosaires/es.html>

**Social media:**

[www.facebook.com/expoferreteraar](http://www.facebook.com/expoferreteraar)

[www.twitter.com/expoferreteraar](http://www.twitter.com/expoferreteraar)

[www.instagram.com/expoferreteraar](http://www.instagram.com/expoferreteraar)

**Hashtags**

#ExpoFerreteraAR #ExpoFerretera

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**Information about Messe Frankfurt Argentina**

It is the local subsidiary of Messe Frankfurt GmbH, the world's leading professional exhibition organization company. The objective of its events is to promote real business meetings that stimulate regional markets, encourage the domestic market and in turn urge the development of the technological pole in each area. Currently the portfolio of events of Messe Frankfurt Argentina includes the exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Emitex, Simatex, Confemaq, ExpoFerretera, Hotelga, Intersec Buenos Aires, Salón Moto, Tecno Fidta and Arminera. In addition, it holds numerous congresses and special events for third parties, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil & Gas Expo Patagonia and ExpoEFI, among others.

More information in [www.ar.messefrankfurt.com](http://www.ar.messefrankfurt.com)

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